

'Acumen - the Supply Line to the Automotive Industry'

When a leading manufacturer of car seats and interiors decided to rationalize their supplier base and streamline inbound parts deliveries to their UK plants, they undertook extensive research on the availability of suitably qualified logistics companies before awarding the contract to Acumen.

The contract involves the management of the complete inbound supply chain, including planning the collection schedules and collecting parts from a wide range of disparate locations throughout Europe and the UK. Deliveries are made to assembly plants across the UK on a just-in-time basis using the most cost effective transportation modes including;

- Dedicated vehicles on UK supplier milk runs
- Unaccompanied trailers for EU collections
- European wide groupage services
- Same day and express freight for urgent consignments



Acumen had already worked with this manufacturer for three years in one discrete business unit, but from June 2006, they became the exclusive UK lead logistics supplier, with Approved Supplier status.

Significant Cost-Savings

As an Approved Supplier, Acumen has to show expertise and experience across a wide range of disciplines – and has provided a consistently high standard of service in line with the client's requirements. What's more, Acumen has been equally adept at making significant cost savings for the client, thanks to its efficient transport management system.

"In accepting the challenge of supplying this level of service to our customers, Acumen has demonstrated the core principles behind our business – Commitment, Flexibility and Efficiency.

Our commitment to our customers is total. We have made it our business to understand every aspect of their business; developing relationships and working with them to create a perfect partnership to meet their needs.

We are a fast growing logistics provider, and we believe that we have the flexibility which many larger companies find hard to achieve. Our ability to deliver on time, even under severe pressure, means our client's manufacturing capabilities are never compromised.

We also understand the importance of achieving significant cost benefits for our clients and we are constantly searching for ways to improve efficiency".

**Chris Doughty
Managing Director**